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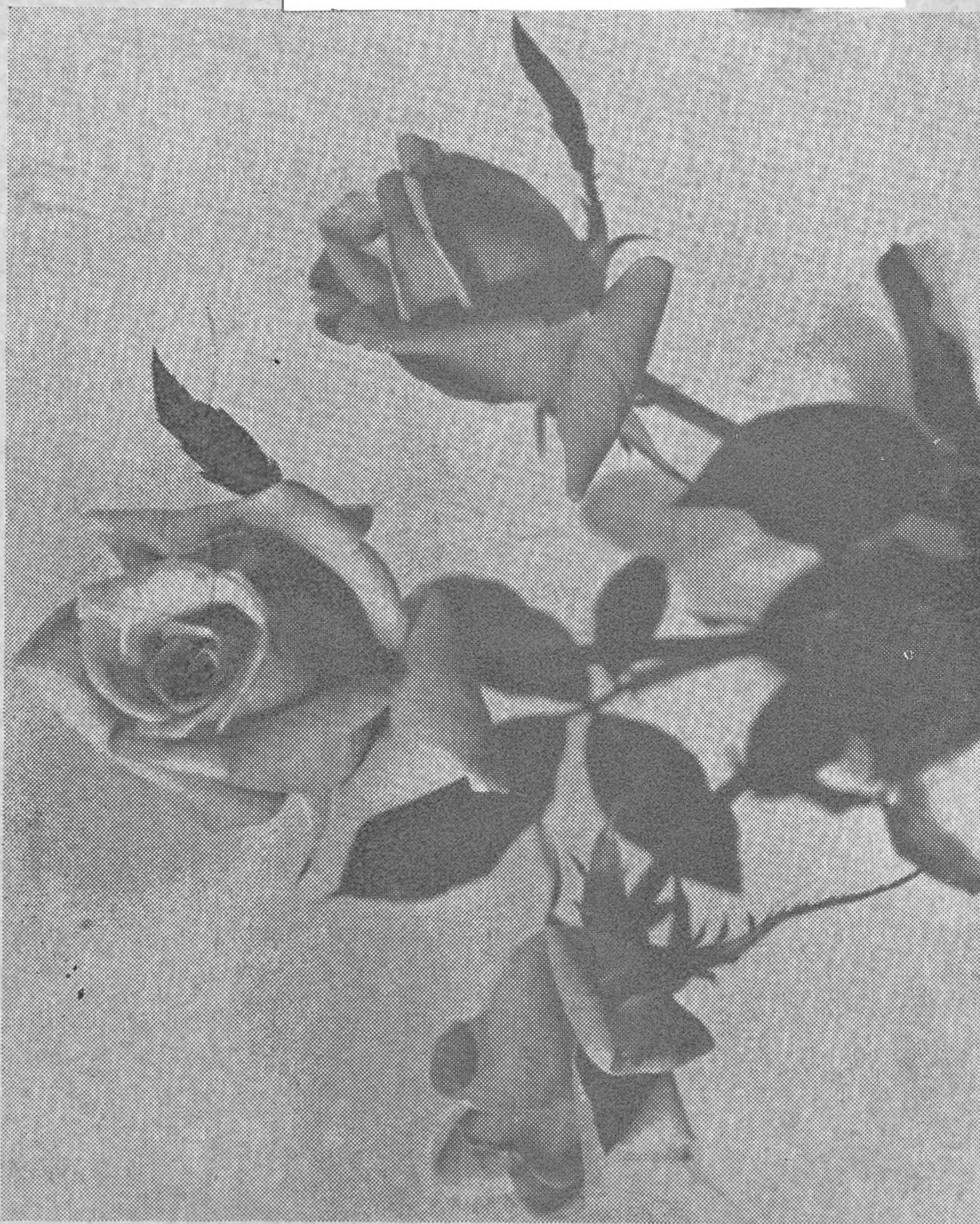
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U. S. Department of Agriculture

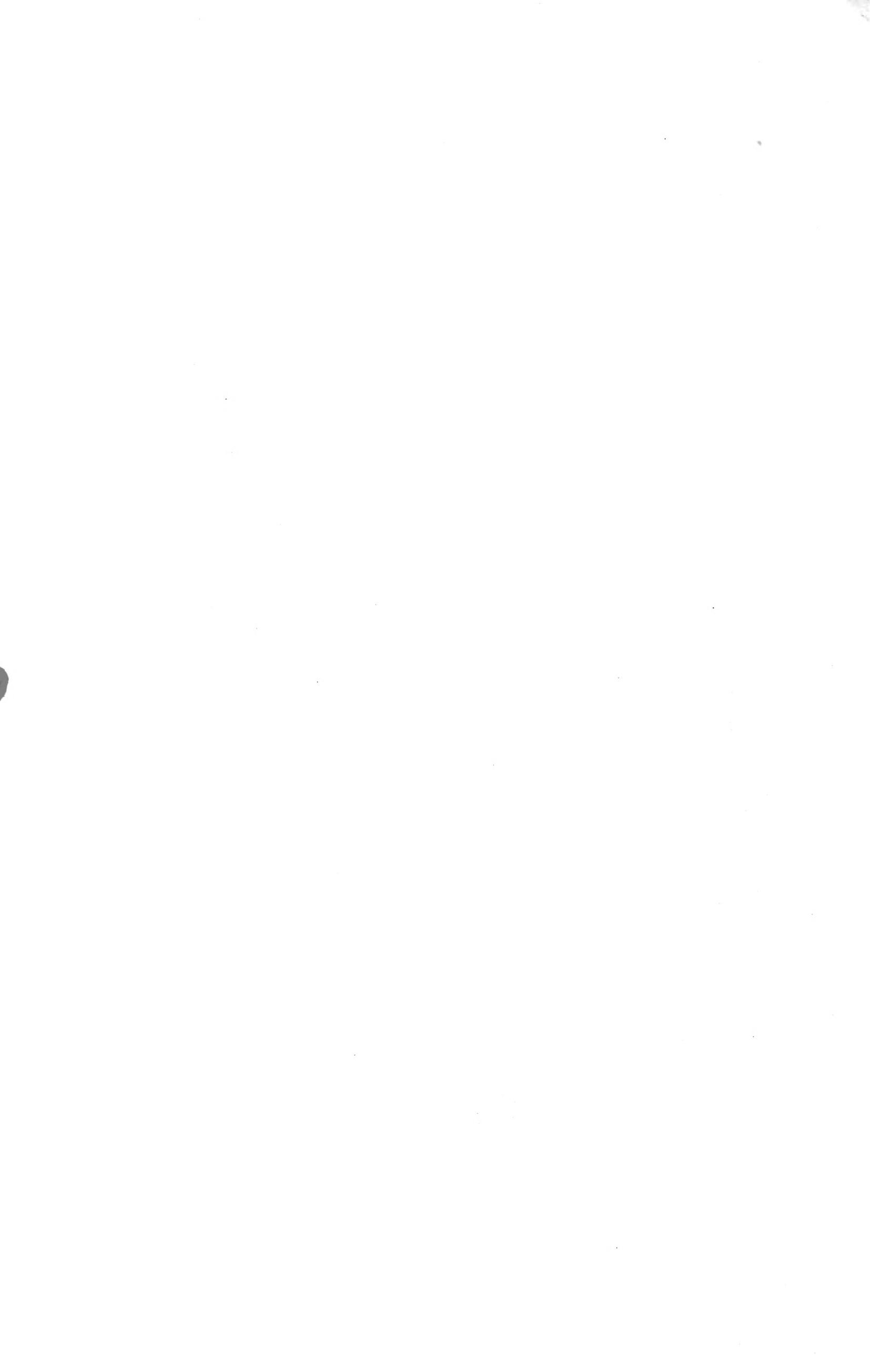
U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY  
Fruit and Vegetable Crops and Diseases  
• P.O. 8-3591



STELL ROSE NURSERY  
9 Miles Northwest of Tyler on Mineola Highway No. 37  
TYLER, TEXAS  
ROUTE 9



**STELL ROSE NURSERY**

**ROUTE 9 -- TYLER, TEXAS**

**9 MILES NORTHWEST OF TYLER ON**

**MINEOLA HIGHWAY NO. 37**

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**RETAIL PRICE LIST**

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**FALL 1940 SPRING 1941**

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You will find no beautifully colored pictures in this little catalogue. Man has made wonderful progress in lithograph work but still is helpless to get the true shading and blend of colors that nature produces, and in most instances his efforts are downright mis-leading. These pictures are very costly and their cost must be added to price you pay. So, in order to put the greatest possible per cent of the dollars you send me, back in the bundle of bushes I send you, I am leaving off the pictures, for in truth you are not buying pictures, but Rose Bushes that will produce beautiful flowers that no picture can truly represent.

Please remember that all plants are perishable, and it is impossible to handle them like ear corn or potatoes. You will have much better chance of success by buying from some reliable nurseryman direct than by buying from truck peddlers, bargain counters, etc., as it is impossible to pack Rose Bushes so that tops are exposed so that you can see them and keep vitality in bush.

Since a plant's chance to live depends so much on care you give it, drouth and freezes and other things beyond my control, I cannot and no other honest nurseryman can guarantee plants to live. You can quickly see that if I give one customer two or more plants for the price of one, I am not honest with the one who gets only one plant for the same money.

## CULTURE

ROSES, like most other plants, like a fertile loam, well drained soil, but with a little help can be made to succeed in most any condition and soil.

If soil is too stiff to work well, add sand, common builders sand. If soil is too loose, add clay—any old hillside clay.

Barnyard manure is fine fertilizer but is also incubator for fungus disease. If you have wet growing season you will never be able to control blackspot. Better use cottonseed meal. Unless soil is sour never use bone meal, lime or ground limestone or wood ashes. *Never Let Any Fertilizer Come in Direct Contact With Roots.* Better to apply to top of soil letting rain carry down to roots. Do not fertilize too heavily, so as to get too rank growth, for then if weather checks growth you are going to have blackspot. Keep bush growing steadily if possible, and it will take care of itself. Remember your bush is sick before it can take disease or borers.

Roses like soil slightly acid or sour, will stand small quantities of alkali (lime, gypsum, sodium, potash), but where these elements are too strong, will die of indigestion, unless soil is treated with sulphate of aluminum, pure sulphur or best, sulphate of iron.

When your package arrives do not open till ready to plant. Then put all plants in tub of water deep enough to cover roots and let them stay there till planted, taking out each plant when ready to plant. Do not cramp roots. Be sure soil is placed around roots well, with no air pockets around roots. Water well and mound soil six inches high over top of bush to protect from drying winds and freezes. Do not let this soil stay too long as bush will sour.

*TO MY FRIENDS AND CUSTOMERS* of the past several years and the new friends I hope to make this season:

I assure you that I will give the very best service in my power and the very best bushes, shrubs and trees you can buy anywhere at any price. To those who have never ordered, I only ask that you try once and be convinced.

### **MY GUARANTEE**

#### **All bushes offered in this catalogue**

*Are Two-Year Field Grown Bushes, Budded Low on De-Eyed Multiflores Japonica Understock—The Very Best Root Stock That Can be Obtained.* Are guaranteed to be true to name and variety, strong plants of their grade and variety, to be free from disease as inspected and to *Reach You in Good Condition.*

#### **Due to many things beyond my control**

I cannot guarantee that plants will live; just that they will be fresh, strong, healthy plants delivered to you in perfect condition. On another page, under *Rose Culture*, I will try to tell you how you can get best results with them.

#### **Please use order sheet inclosed**

It is for your convenience, will save your time and mine, will help prevent mistakes. Be sure to write name and address plainly.

#### **TERMS:—Cash with order**

Please send your money safely; i. e., Post Office Money Order, Express Money Order, Bank Draft or Check. Please make your order amount to at least \$1.00, as labor, wrapping and supplies on smaller orders leave me nothing but experience for my merchandise.

#### **Shipping Charges:—**

Rose bushes are quoted delivered to you with charges paid. All other shrubs and shade trees, are quoted packed for shipment, f.o.b., Tyler, Texas.

#### **WARNING:—Please Read and Remember**

**This is our only salesman, my bushes are never sold from trucks and NO ONE IS AUTHORIZED TO SOLICIT ORDERS OR ACCEPT MONEY FOR ORDERS OR IN ANY WAY MAKE SALES.**

**This does not pertain to Garden Club Orders nor does it prevent any group from combining their orders for cheaper rates for volume.**

**BUT DO NOT LISTEN TO ANYONE YOU DO NOT KNOW WHO CLAIMS TO REPRESENT ME.**

**L. H. STELL**

# ROSES

Again I am listing and offering two grades of Rose Bushes. Both are two-year field grown, but some bushes being crowded in nursery row did not get as large as the others. Standard well known everblooming varieties are priced as follows:

**FIRST GRADE No. 1 Plants—The Cream of the Crop,**  
17 1-2c each; \$2.00 per dozen; \$15.00 per 100 post-  
paid to you.

**MEDIUM GRADE Plants, smaller than above, but by no  
means culls, 14c each; \$1.50 per dozen; \$12.00 per 100**

AMI QUINARD—Semi-double, dark velvety maroon that in cool weather turns almost black, much the best of so-called black Roses.

BRIARCLIFFE—Pointed, high centered bud of delightful silvery pink with edge of pedal rich luminous pink, stiff almost thornless cutting stems.

BETTY UPRICHARD—Semi-double, flowers of rich salmon pink, fine bush habit, a child of Radiance.

BETTY GRACE CLARK—A budsport of Luxembourg found in this district, full double long pointed bud that does not show as much pink as Luxembourg.

CALEDONIA—Long pointed bud high centered, full double flower of purest white, richly fragrant.

CHAS K. DOUGLASS—Slightly double, beautifully formed flower, of blazing cherry red, free flowering, very showy.

COLUMBIA—Large full double light silvery pink.

DAME EDITH HELEN—Long stems, full double, extra large exhibition flower of pure soft pink.

DAINTY BESS—Very free flowering, single light pink.

EDITH NELLIE PERKINS—A very lovely dependable two-tone light pink that you have only to see to love, every bit as hardy as Radiance and will produce many more blooms, believe it or not.

E. G. HILL—Full double long lasting bloom of rich dark red.

## ROSES (CONTINUED)

*EDITOR McFARLAND*—Very free flowering, pure pink, child of Radiance that is steadily becoming the leading pink as it deserves to be.

*ETOILE de HOLLAND*—I think the perfect red rose; color is right, bush of the best in freedom from disease. Long pointed bud, richly red semi-double flower that is near perfection in both bud and fully expanded.

*ETOILE de FRANCE*—Very similar to Etoile de Holland except in color, which is several shades lighter.

*FRANCIS SCOTT KEY*—Very double, very large exhibition flower on long stems, at its best in sizzling heat. It has so many petals will not open in cool weather.

*GOLDEN RAPTURE*—A new rose of great merit. Much better grower and producer than Claudio Pernet, Ville de Paris, or Julien Potin. Color pure yellow.

*GOLDEN DAWN*—Great globular yellow buds striped with carmine. Very fragrant; has been called bush Marechal Neil.

*HOLLYWOOD*—Semi-double bright pink, very popular.

*HADLEY*—Popular well known red rose of great merit.

*IMPERIAL POTENTATE*—Very large, pure pink, full double rose.

*J. J. L. MOCK*—Full double long stemmed two-tone pink rose of great merit.

*JOANNA HILL*—Full double yellow rose flushed pink, of great beauty in form and coloring, favorite among florists.

*KAISERIN AUGUSTA VICTORIA*—Full double, very free flowering, ivory white rose, fragrant; well known as "K. A. V."

*LUXEMBOURG*—Long pointed bud, high centered flower of orange yellow flushed pink, long cutting stems, not a pure yellow, but succeeding where pure yellows fail.

*LADY HILLINGDON*—Long pointed bud of apricot yellow, semi-double. This is a pure Tea Rose but stands cold very well.

*LADY ASHTOWN*—Large, pure pink of great beauty of form

*MRS. CHAS. BELL*—This is the shell pink Radiance that some nurserymen have been calling White Radiance. Light seashell pink but otherwise just Radiance from which it sported.

*MRS. HENRY BOWLES*—Large pure pink, very similar to Lady Ashtown.

**ROSES [CONTINUED]**

~~McGREDY'S SCARLET~~—Long pointed bud that is a beautiful glowing scarlet when weather is just right. Most of the time just red, but beautiful anyway.

~~MARGARET McGREDY~~—Full double, beautiful orange vermillion, very showy.

*MRS. PIERRE S. DU PONT*—Full double, rich orange yellow, rich fragrance.

~~MEV. G. A. VAN ROSSEM~~—Full double, good stem, rare color of brownish orange.

~~MLLE. NICHOLAS AUSSELL~~—Long pointed bud of richest salmon pink, yellow flush.

~~MRS. L. B. CODDINGTON~~—Urn-shaped bud of pure watermelon pink.

*PRESIDENT HOOVER*—Long stem, long pointed bud, richly colored flame, apricot yellow. A great rose. If you love beauty you will find it here.

*PINK RADIANCE*—Everybody must know this two-tone pink rose.

*RED RADIANCE*—Budsport of the above variety; should need no description. Glowing cerise red.

~~ROSELYN~~—Full double yellow suffused pink. Will give you good service.

*SYRACUSE*—Long stemmed rich scarlet that is very good performer.

*SENSATION*—Low bush, long stems, rich dark, very free flowering red rose.

*SUNBURST*—Long fluted buds of rich orange yellow, long stems, good foliage.

*TALISMAN*—Urn-shaped, medium size buds of apricot coral pink and yellow.

~~WHITE MAMAN COCHET~~—Old favorite pure white that outer petals turn purple in cool weather. In heat it is pure white.

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I always have too many very excellent varieties; so you can profit by using SPECIAL offers below:

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**SPECIAL OFFER No. 1**—One dozen first class No. 1 Rose Bushes (my selection) for only \$1.75 postpaid to you.

**SPECIAL OFFER No. 2**—One dozen medium sized Rose Bushes (my selection) for only \$1.40 postpaid to you. You must order by number.

## ROSES (CONTINUED)

The following varieties are grouped together in the same price class. All are Everbloomers, have been tried out thoroughly for five or six years. All are dependable, are free flowering and of distinctive beauty and you have never really known rose beauty if you haven't seen these.

**BEST GRADE No. 1 Plants, 25c each; \$2.50 per dozen;  
\$20.00 per 100.**

**MEDIUM SIZE Plants, 20c each; \$2.00 per dozen; \$15.00  
per 100.**

ANTINEA—Long, stiff cutting stems crowned by very long pointed bud that is colored a delightful combination of pink and yellow, semi-double loose open flowers, very attractive.

AUDREY STELL—A beautiful bi-colored budsport of Souer Therese. A soft luminous pink, inside of petal contrasts with rich yellow outside, urn shaped bud with habit of opening that keeps it from expanding too quickly. Does best and likes hot weather.

CONDESSA de SASTAGO—Very attractive bedding rose of striking colors. It is rich chrome yellow outside of petals, oriental red to coral pink inside of petals, large full double high colored flowers will thrill you.

CYNTHIA—Sometimes a deep rich pink, at others oriental red flushed yellow, but always beautiful. Very free flowering, seldom out of bloom. Long stiff, almost thornless cutting stems, disease resisting foliage.

HINRICH GAEDE—Ovoid pointed bud of oriental red that reminds you of a tulip as it unfolds, turning to rich orange scarlet with yellow flush. A fit companion and rival of Katherine Pechtold. These two should be in every rose garden. Full double flower of greatest beauty.

HEINRICH WENDLAND—Really two roses according to season. In heat is rich arrangement of orange, scarlet and yellow, then in the cool of Fall it becomes soft delicate pink flushed yellow. Large full double with stiff cutting stems. A budsport of Mev. G. A. Van Rossem with better bush.

KATHERINE PECHTOLD—This must be perfection in Rose beauty. Long spiral buds of orange scarlet, gradually turning to coppery gold as it unfolds to a semi-double long stemmed flower that finally shades pink. Try this by all means. Bush almost as vigorous as Radiance.

MALAR ROS—Large high centered long thornless stemmed rose of rich blood red that will give you something to rave about. Rich old rose fragrance.

## ROSES [CONTINUED]

MARGARET BELL HOUSTON—Full double long stem, beautifully formed Rose of richest dark red.

MAROON TALISMAN—A bud-sport of Talisman occurring in my fields in 1935. It is as dark as Holland or darker, has more petals than its parent.

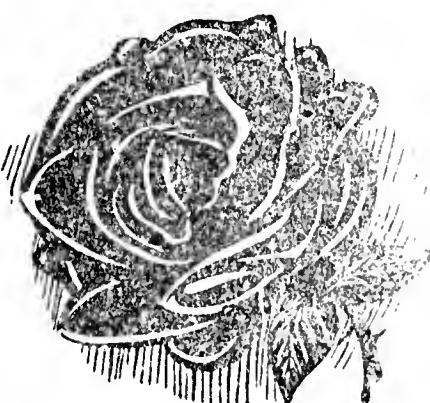
MM. JOSEPH PERRAUD—Large full double long stem exhibition blooms of richest apricot buff. Prize winner. Has been classed as perfect rose.

QUEEN FRANCES CONNALLY—For the first time I am able to offer this new rose named for the Queen of 1938 Rose Festival at a popular price. This rose selected for its use the most vivid colors I have ever seen in a rose, a long reddish copper bud flushed yellow, but the surprise comes as it starts to unfold, the upper three-fourths of the inside petal being an intense nepal red, the lower one-fourth being an intense chrome yellow. The yellow never fades but the upper red fades slowly to a deep luminous pink. In the intense heat and drouth of Texas summers it is only semi-double with 14 petals, but with the cool weather and moisture of early Spring and late Fall it carries from 26 to 32 petals. It is very free flowering at all seasons with long cutting stems, medium thorny, has good disease resisting foliage and vigorous bush.

**Price 25c each; \$2.50 per dozen**

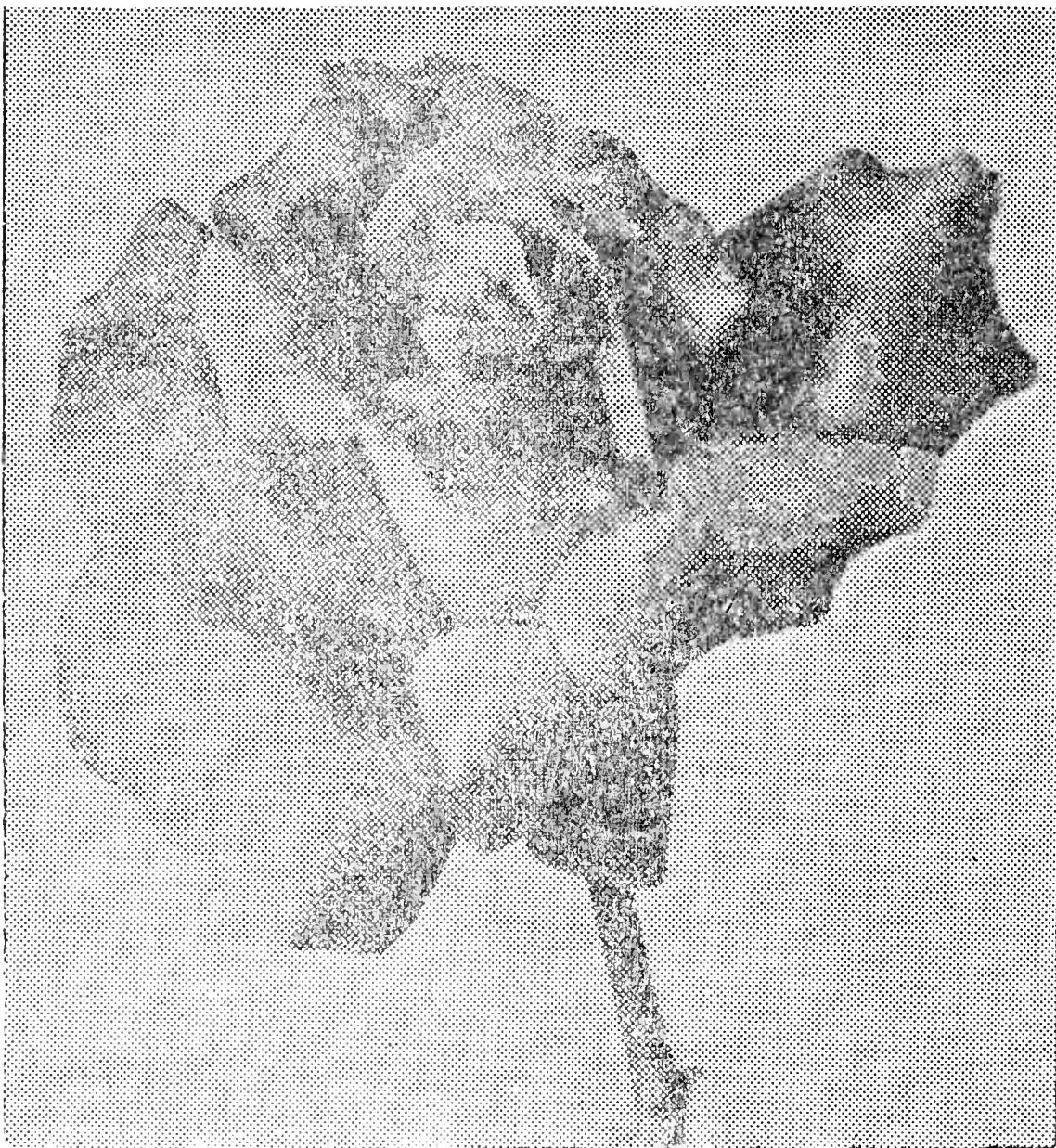
ROUGE MALLERIN—A dark rich red rose much on the type of Etoile de Holland but carries more petals and an intense rich fragrance.

SOUER THERESE—Long fluted buds of richest orange yellow, trimmed with carmine in cool weather. Long stems, low sprawling bush with very good foliage; will succeed where pure yellows fail.





## *The Queen Dorothy Bell*



THE QUEEN OF 1939 ROSE FESTIVAL. — This rose is a glowing scarlet, long-lasting, full double, intensely fragrant flower. A proud, yet humble subject of a beautiful brunette Queen.

**50c each; \$5.00 per dozen**



## **CLIMBING HYBRID-TEAS**

### **Or Everblooming Climbers**

These are strong growing climbing sports of bush Roses of same name. Require more space, produce many more blooms that are larger, richer colored with cutting stems. Do not prune these climbers. They bloom on two-year-old canes. On account of size and weight when packed, these are bargains at—

**FIRST GRADE No. 1 Plants, 25c each; \$3.00 per dozen**  
**MEDIUM SIZED Plants, 20c each; \$2.25 per dozen**

CL. RED RADIANCE	CL. ANTINEA	CL. BRIARCLIFF
CL. PRESIDENT HOOVER	CL. CECIL BRUNNER	CL. K. A. VICTORIA
CL. POLYANTHA	CL. DAINTY BESS	CL. E. G. HILL
CL. MRS. P. S. DUPONT	CL. LADY HILLINGDON	MERMAID

*PAUL'S SCARLET CLIMBER*—Bright red, not an everbloomer.

*CL. ETOILE de HOLLAND*—Undoubtedly the finest ever-blooming climbing red rose. A strong climbing sport of the popular bush variety.

*STELL'S CLIMBER*—A strong climbing sport of the beautiful GOLDEN DAWN which has been called the BUSH MARCHEL NEIL. It should prove much more resistant to freezes than Marechal Neil, very fragrant, but in sporting carries more pink on outside of petal than bush. Blooms much larger with excellent cutting stems, pearl pink outside, rich yellow inside of petal.

## **FLOWERING SHRUBS**

*LONICERA HEKROTTI*—Everblooming bush Honeysuckle. Color: Orange and Scarlet and Yellow. Strong one-year plants 40c each, two-year 60c each.

*NANDINA DOMESTICA*—16 to 18 inches, 50c each; 18 to 24 inches, 75c each.

*CRAPE MYRTLE*—Watermelon red; 2 to 3 feet, well branched, 25c each.

*JASMINE HUMILE*—Evergreen shrub, yellow bell flowers, strong plants, 50c each.

## **SHADE TREES**

*TEXAS LIVE OAK*—Hardy evergreen tree of great beauty. Growing to large size and great old age.

2 to 3 feet, 30c each; 3 to 4 feet, 40c each; 4 to 5 feet, 50c each; 5 to 6 feet, 60c each.



# Stell's Rose Nurseries, Route 9, Tyler, Texas

**IMPORTANT:—Read—Please Observe When Ordering**

Date.....

**PLEASE FILL IN**

**DON'T WRITE HERE**

**HOW TO SHIP**  
(EXPRESS FREIGHT MAIL)

FILLED

Street Address or Box Number.....

**WHEN TO SHIP**  
**SUBSTITUTION**  
(WRITE YES OR NO)

SHIPPED

Town.....  
State.....

**AMOUNT ENCLOSED**  
\$ \_\_\_\_\_

MEMO

Street Address or Box Number.....  
Town.....  
State.....

Express or Freight Office.....  
TO BE FILLED IN ONLY IF SHIPPING POINT IS DIFFERENT FROM POSTOFFICE

**PLEASE INDICATE SIZE AND EXTEND EACH PRICE AND TOTAL PRICE**

Do Not Use	Quantity	Size	Price Each	Total Dollars	Cents

TOTAL AMOUNT



**PLEASE INDICATE SIZE AND EXTEND EACH PRICE AND TOTAL PRICE**

**TOTAL AMOUNT**

KINDLY FILL IN THE BLANKS BELOW WITH THE NAMES AND ADDRESSES OF PEOPLE WHO WOULD BE INTERESTED IN PLANTING

NAME	STREET, P. O. BOX OR RURAL ROUTE NO.	TOWN AND STATE

**REMARKS:**



# *Queen Frances Connally*

For the first time I am able to offer this new Rose named for the

## *Queen of 1938 Rose Festival*

at Popular Price

This Rose selected for its use the most vivid colors I have ever seen in a Rose, a long reddish copper bud flushed yellow, but the surprise comes as it starts to unfold, the upper three-fourths of the inside petal being an intense nepal red, the lower one-fourth being an intense chrome yellow. The yellow never fades, but the upper red fades slowly to a deep luminous pink.

In the intense heat and drouth of Texas summers it is only semi-double with 14 petals but with the cool weather and moisture of early Spring and late Fall it carries from 26 to 32 petals. It is very free flowering at all seasons with long cutting stems, medium thorny, has good disease resisting foliage and vigorous bush.

*A Tribute to a Beautiful Blonde Queen*

**25c each; \$2.50 per dozen**



## *The Queen Dorothy Bell*

*QUEEN OF 1939 ROSE FESTIVAL*

*This Rose is a glowing scarlet, long lasting, full double, intensely fragrant flower. A proud yet humble subject of a beautiful brunette Queen.*

**50c each; \$5.00 per dozen**